

INTEGRATED COMMUNICATIONS





 We marked the onset of our journey in the year 2011. Over the period, we have diversified into various marketing communication aspects of traditional as well as modern world requirements.

- With integrated marketing and communications, we add values to clients which
 we would love to see percolating down to lives anywhere.
- We arrived by many different career paths publishing, CRM, designing,
 journalism, advertising, film, marketing, management, video production, content
 development, media and digital marketing.
 - Unusual combination of diverse experience across borders.



WE DO

BRANDING

CORPORATE IDENTITY/BRAND GUIDELINES/STATIONERY WEBSITE DEVELOPMENT

DIGITAL MARKETING

SOCIAL MEDIA/WEB&APP DISPLAY/VIDEO MARKETING PERFORMANCE MARKETING

MEDIA

CAMPAIGN/PLANNING/RELEASE/PLACEMENTS

CREATIVE DESIGNING

OUTDOOR/PRINT/DIGITAL

PRODUCTION

CONCEPT ADS/WEB SERIES/ PHOTOSHOOT

BELOW THE LINE

PROFILE / BROCHURE / FLYER / PACKAGING



DIVERSIFIED PORTFOLIO









FMCG





HEALTH



MANUFACTURING







10+ YEARS **2000 SMILES** OF SATISFACTION































































































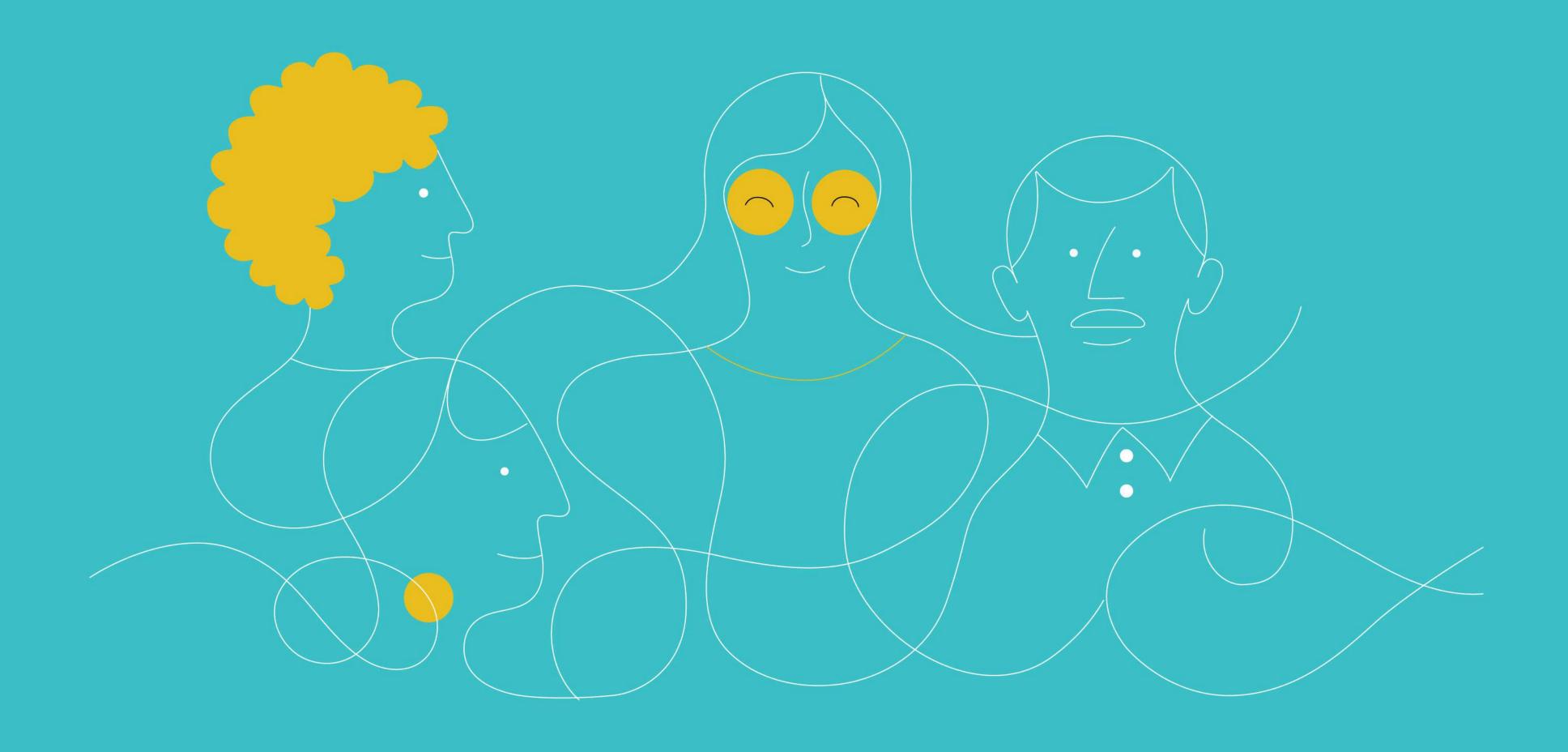








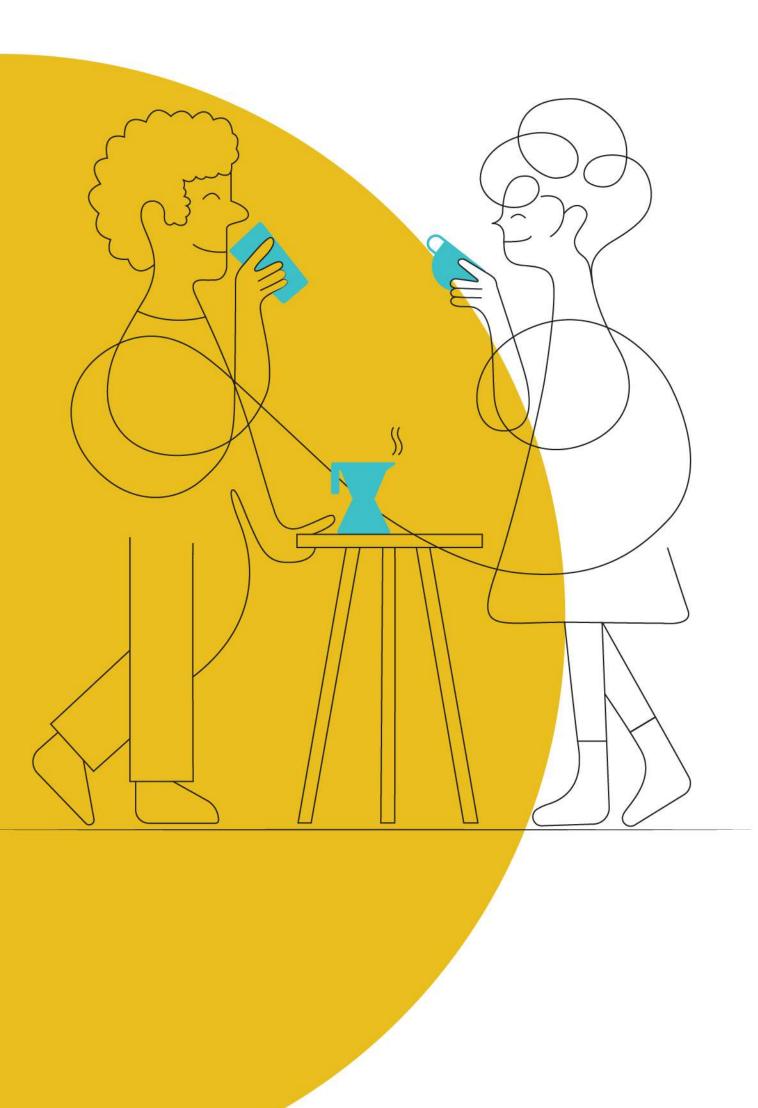
The Team



DIRECTORS

► GROWTH, STRATEGY,
CLIENT RELATIONS, OPERATIONS





CREATIVE DIRECTORS

Our bunch of creators who pursuits the art & craft of storytelling @WHC.

The team has been manifesting their presence in filmmaking, advertising and branding for 18+ years. Each one of the two, solely and together involved in different creative fields including Art Direction, Script Writing, Writing Assistance, Associate Direction, Copy Writing, Branding, Campaign and Content Development.

They have been contributing to the industry formany years and much of their works are widely appreciated and celebrated.

GROWTH, STRATEGY, CLIENT RELATIONS, OPERATIONS

The team has been in the industry for quite some time - ranging from 20 – 30 years - and carries vast knowledge and experience of various genre of clients and their business. Involved productively in strategic planning and campaign research analysis with local / regional / international clients. Dealt with multinational companies in different geographies including Europe, GCC & India.

With the same intensive passion for growth initiative and expansion, marketing communication activities in both offline and online media are emphasized with key mantra of ROI.

Notable business sectors handled: Automotive, Airlines, Real Estate, Retail, Educational, Healthcare, Banking & Finance, Electronics, Insurance, Telecom, Tourism, etc.



Key International Brands Worked With

Automobile	Banking/Finance	Steel	Electronics
Nissan	National Commercial Bank	Hadeed Sabic	LG
Volkswagen	Deutsche Bank	Minar TMT	Samsung
Toyota	Citibank	Lohind TMT	Nokia
Lexus	Bank of India		Philips
Honda	Al Rajhi Banking & Investment		Plug-Ins
Volvo	HSBC		Extra Electronics
Lotus	Samsung		myG
FAMCO			Eham Digital
Automall			
Hertz			
Fastfit			
Ford			
Royal Drive			



Key International Brands Worked With

FMCG

Cadburys

Power Horse

New Zealand Milk

Kellogg's

Bavaria

Al Safi Danone

Pinehill Arabia

Sunbulah

Aujan

Rani

Nellara Group of Companies

Barbican

Vimto

Kimberly Clark

Al Marai

Nadec

Unilever

Food & Fine Pastries

Tourism

Turkish Tourism Board

Singapore Tourism Board

Egypt Tourism Authority

Malayasian Tourism

Realty

Al Manal Development

Sabban Towers

Damac Properties

Dubai Festival City

Armani Hotels

Wasl Properties

Al Hamra Village

Lootah Properties

Crescent Builders

Key International Brands Worked With



Entertainment

Disney

Dubai Jazz Festival

ARN

Lubricant

Total

Castrol

Jewellery

Malabar Gold & Diamonds

Meralda Jewels

Mikura Peals

Education

Amity University Emeritus Institute

Furniture/Household

IKEA

ACE

Jashanmal

Juffali & Brothers

Fashion

Marks&Spencer

F&F

Yardley

Household

Raid

Glade

Pledge

Baygon

Healthcare

ASTER Group of Companies

Mother Dental Hospital

Saudi Tadawi Healthcare

DM Healthcare

Saudi German Hospital

Dr. Soliman Fakhee Hospital

Watches

Swatch Group

Tissot

Guess

Bvlgari

Toys

Mattel

ToysRUs

Insurance

Orient Insurance

LIC

Airlines

Saudi Arabian Airlines

Singapore Airlines

Gulf Air



WEARLYTE

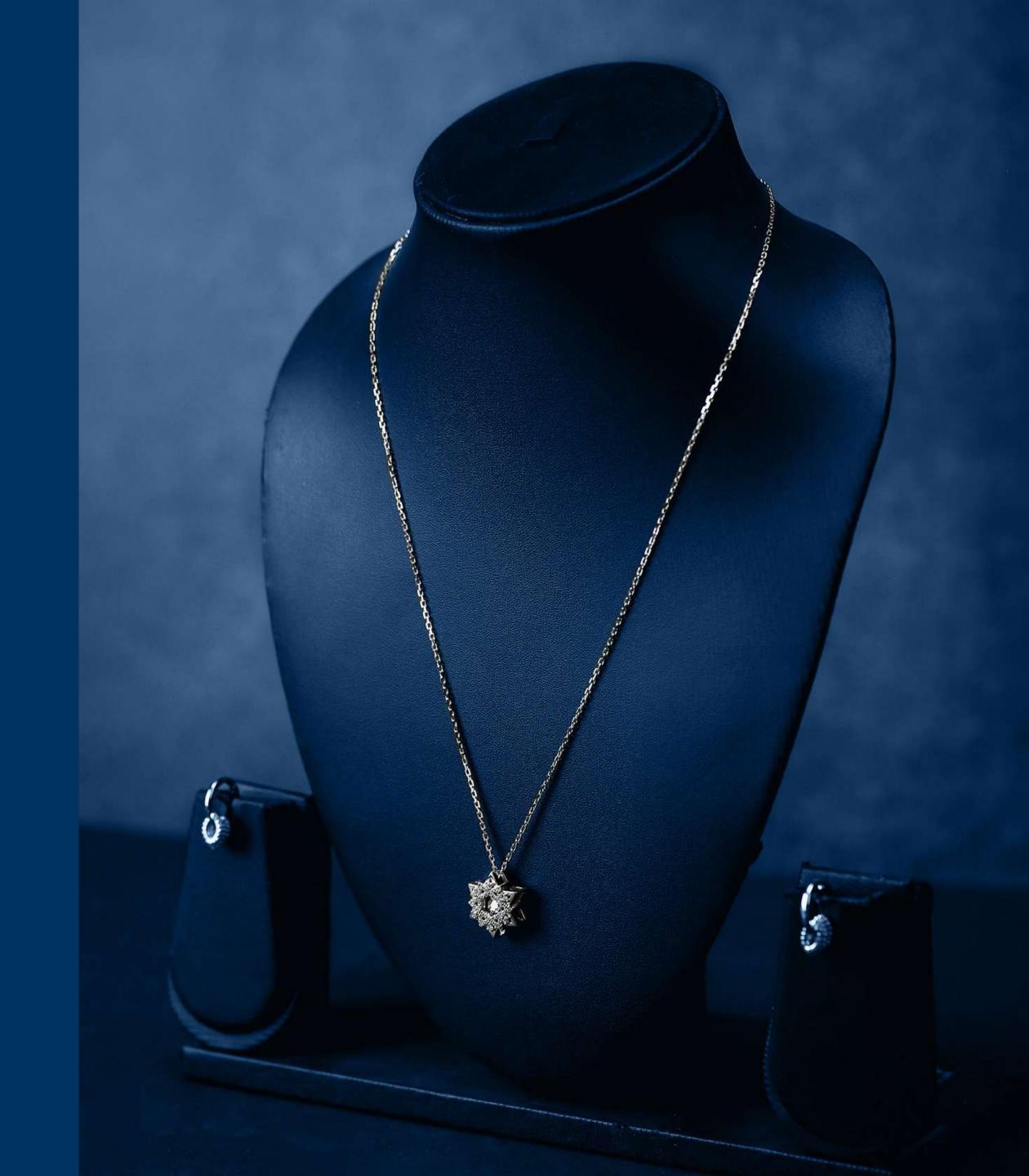
Simply crafted for you



Simply crafted for you

Brand Intro

Wearlyte, a sister concern of Lulu Gold is a sophisticated realm of fine jewellery, specialized in exclusive and elegant light-weight gold and diamond collections. Blending contemporary design and craftsmanship Wearlyte caters to people searching for graceful and alluring jewellery collections.

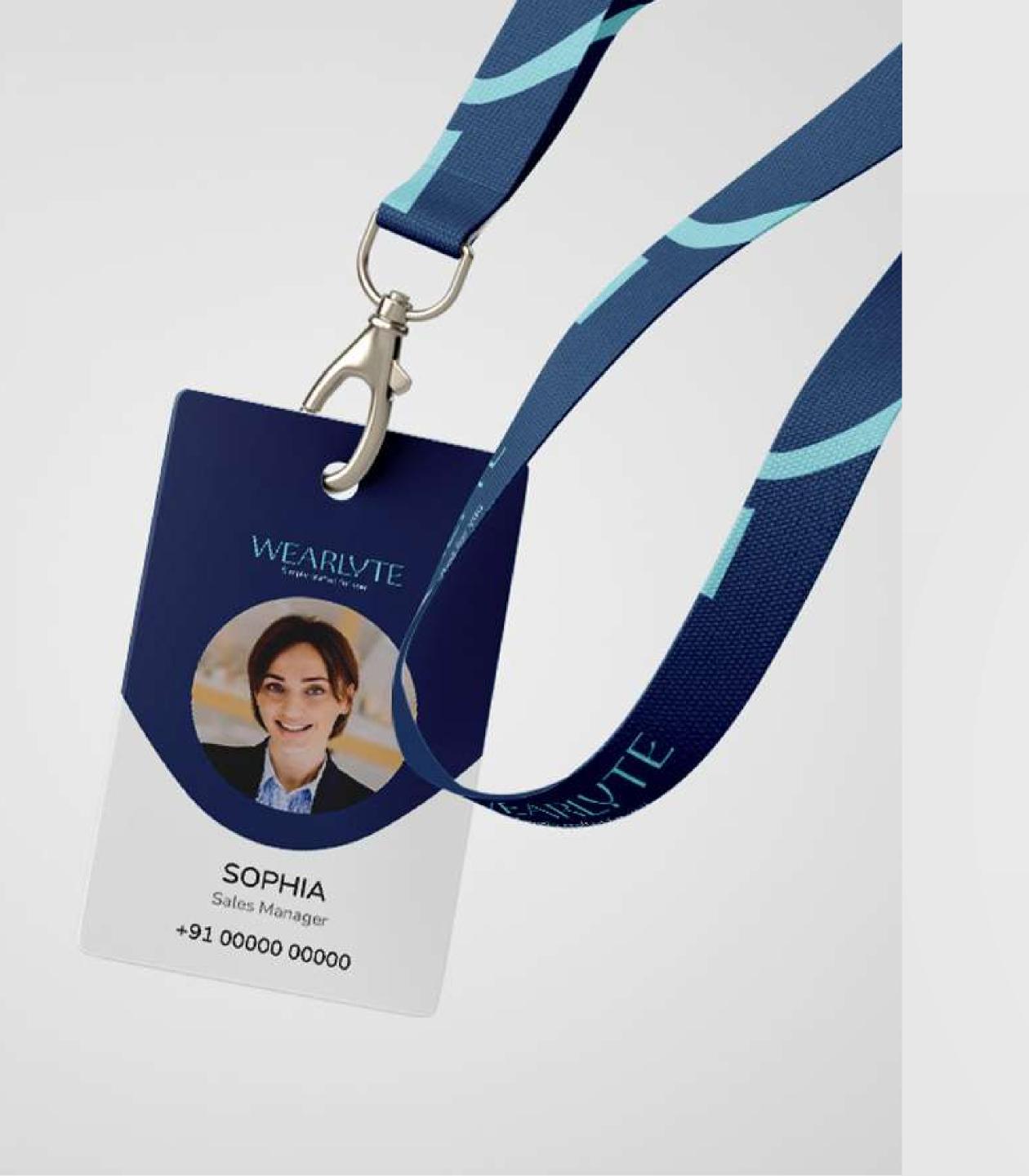


WEARLYTE Simply crafted for you

Ajeet Hans

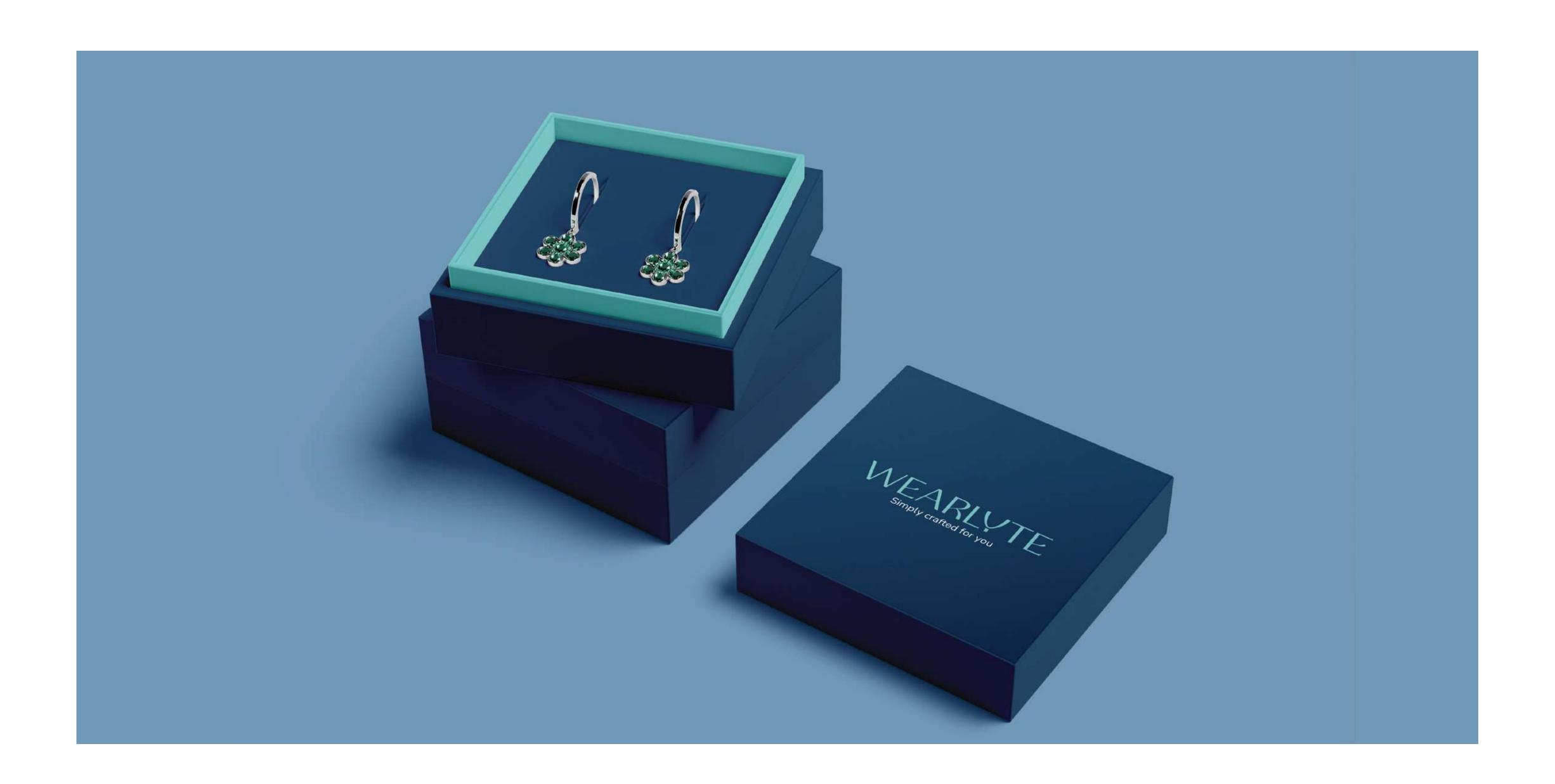
Mahatma Gandhi Road Ernakulam,
Ph: +91 0000 0000

WEARLUTE Simply crafted for you

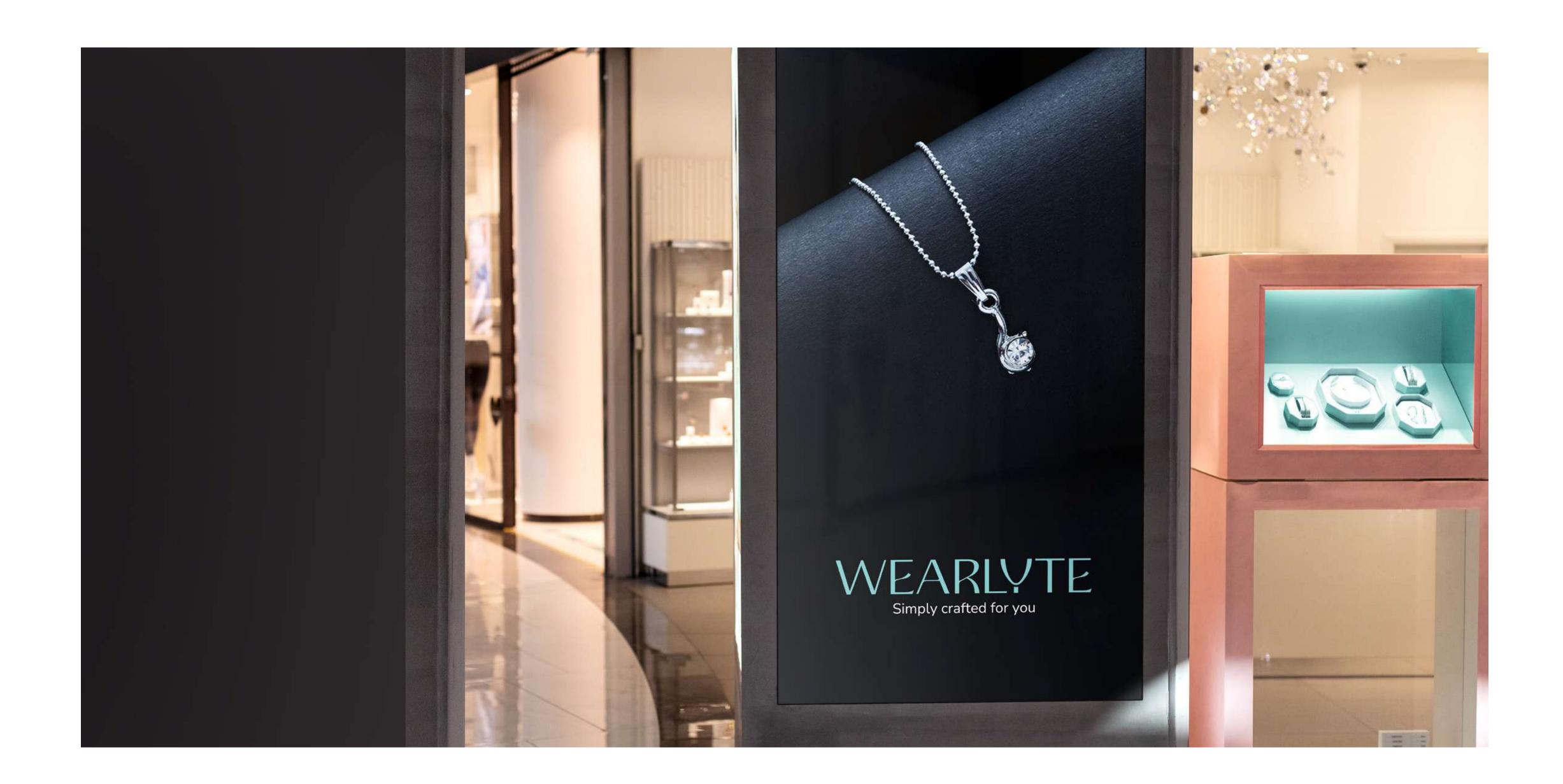








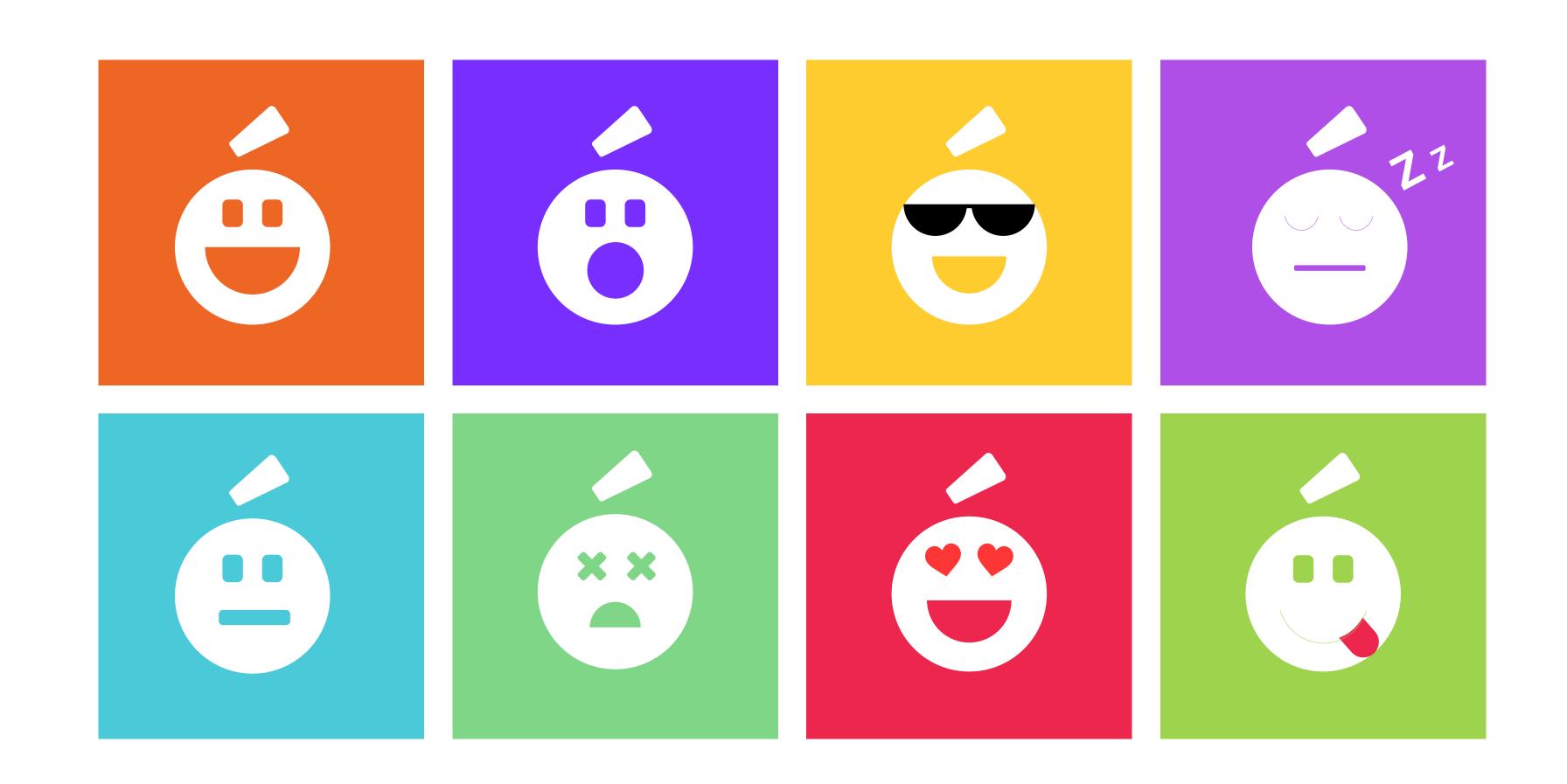




In crafting the logo for PIPOCA, vibrant hues were carefully selected to evoke joy and excitement, aligning perfectly with the brand's mission to delight customers with every kernel. The chosen font for the brand name exudes warmth and brings a welcoming feeling to customers.

The clever use of the letter 'O' in the logo not only resembles a smile emoji but also resembles a bowl, symbolising the joy and satisfaction customers experience after indulging in a delightful serving from PIPOCA. The inclusion of a stylised popcorn kernel within the letter "o" reinforces the brand's focus on popcorn.

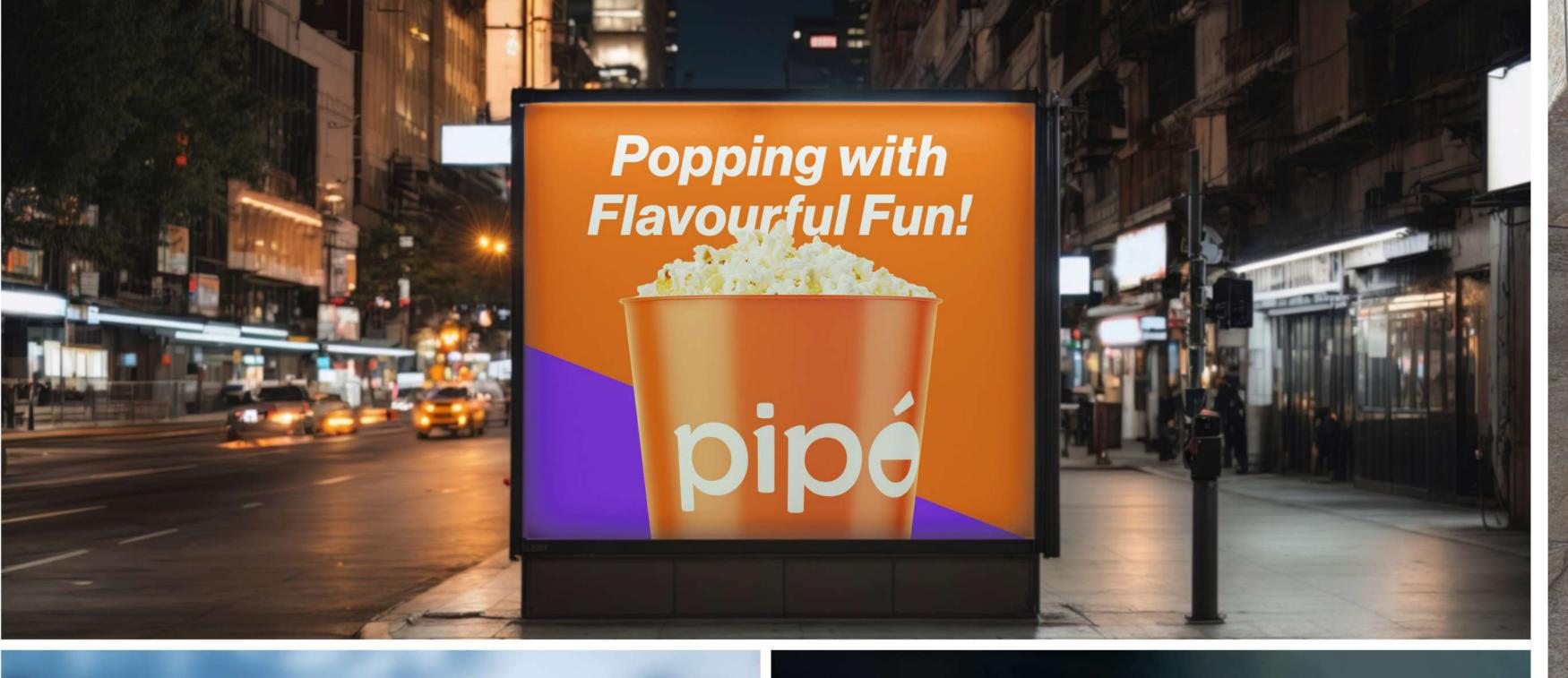






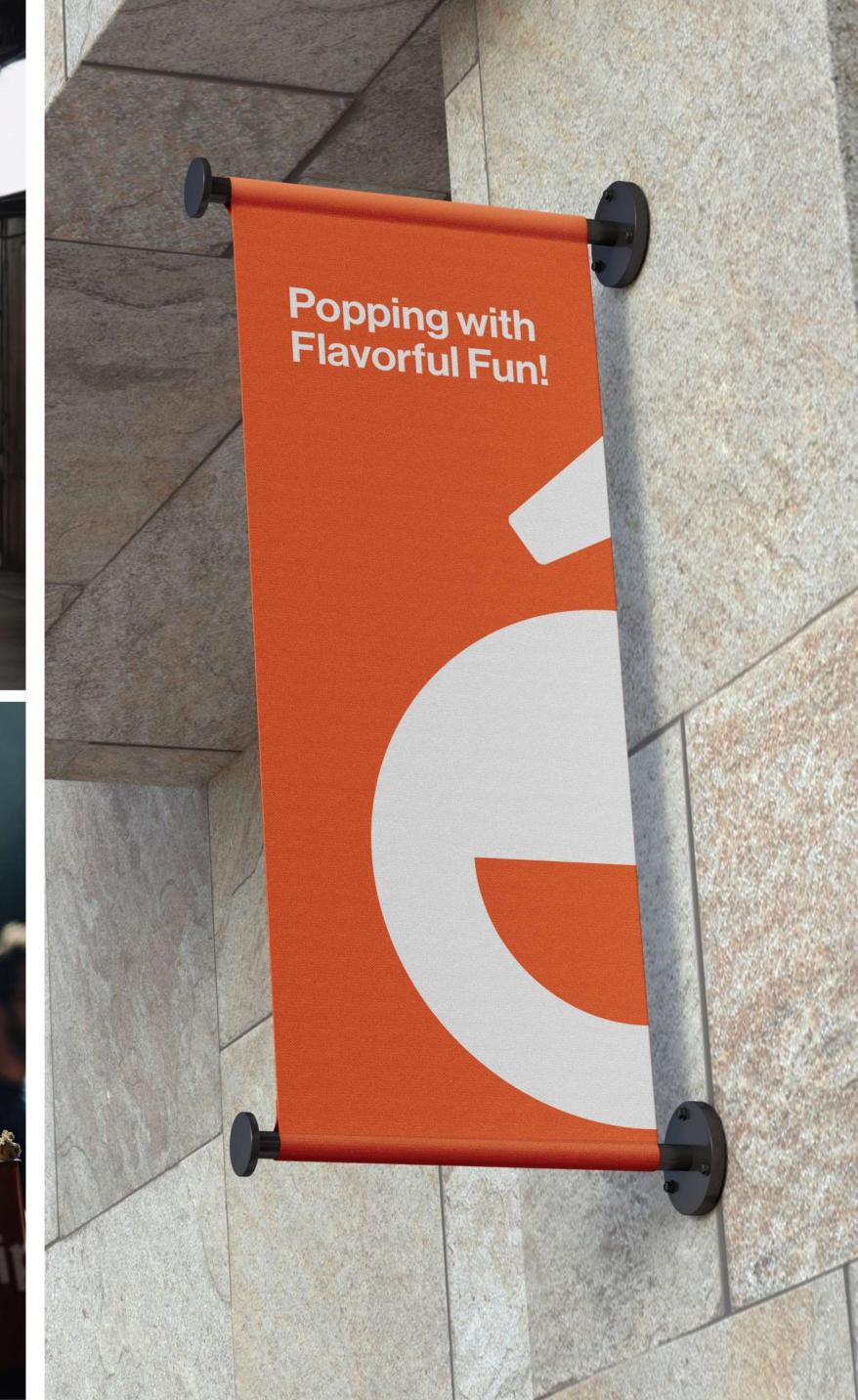




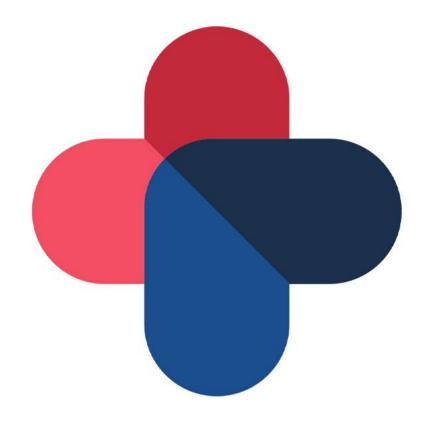


















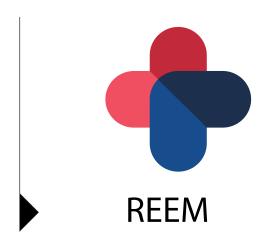












Reem Medical Center in Doha is one of the best Medical & Dental center in Qatar that provides comprehensive primary care and dental services to Doha residents. The logo we developed is able to communicate the values of a Medical centre thoroughly.

The red cross was established as an international symbol of medical aid on the battlefield by the Geneva Conventions in the 19th Century. It was originally inspired by the Swiss flag, simply reversing the colors. Since then, the cross has been taken up by hospitals and medical facilities around the world.

Here we slightly curved the edges of the cross and it formulated a new neat layout. It can be expressed as a cross and two heart shapes at the same time. If we alter the cross diagonally, then two Heart shapes got visible over the logo. Hospitals must be ready to welcome everyone at any time, not just the sick and injured. They must welcome everyone with an open heart. Also the horizontal and vertical lay out picturise a shape of capsule that also connects with a medical centre.







Logo has nuances incorporated. What first appears is A—the first alphabet of Aluer. There are three curves on the left—the three highlights of the brand include skin, hair & laser. The three curves are the three strands of hair. The single curve on the right crossing the three strands of hair creates the shape of a face. Skin is represented by the face. Simple logo is the primary objective while drawing it. The logo—along with the chosen colour—has been created to convey what Aluer stands for.



HAIR



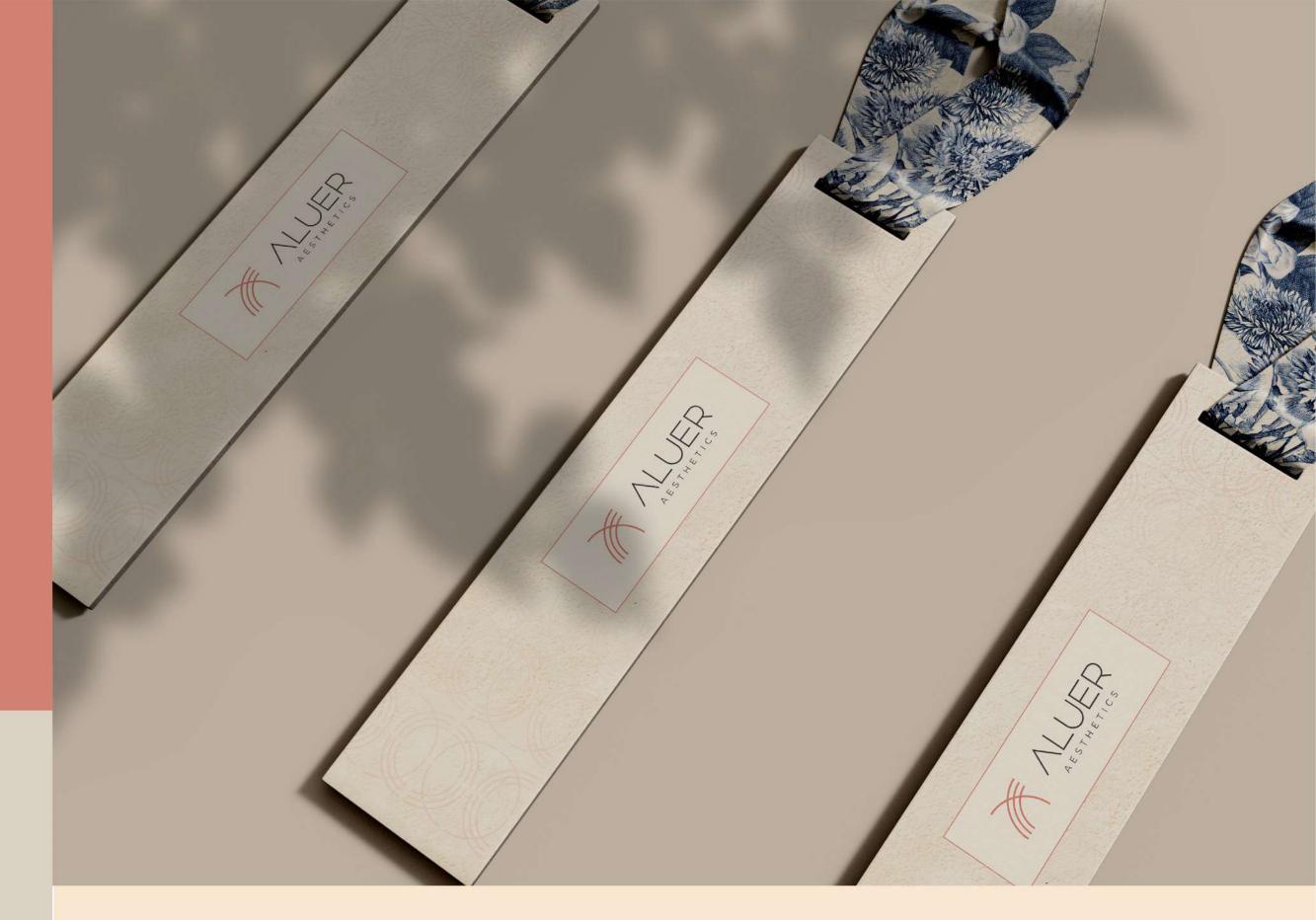
FACE



LETTER A



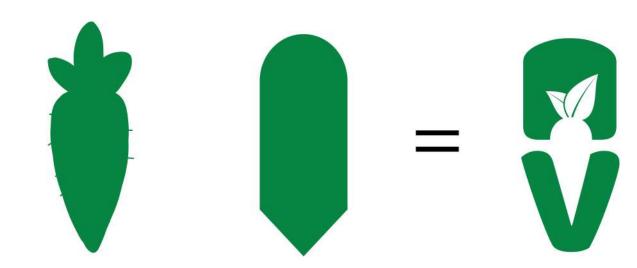






Bhavan





The GREEN colour used in the wordmark logo reflects its vegetarian nature. It enhances a soothing and relaxing feel and it also gives visual appeal which makes it eye catchy. In the logo a vegetable and price tag element has been incorporated WITH the letters "A&V" and the whole letters invisibly symbolizes with shape of leaves



AAAAAA Manaa

YOUR NAME HERE

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Bhavan

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YOUR NAME I XXXXIO XXXXIO XXXX IXIXII

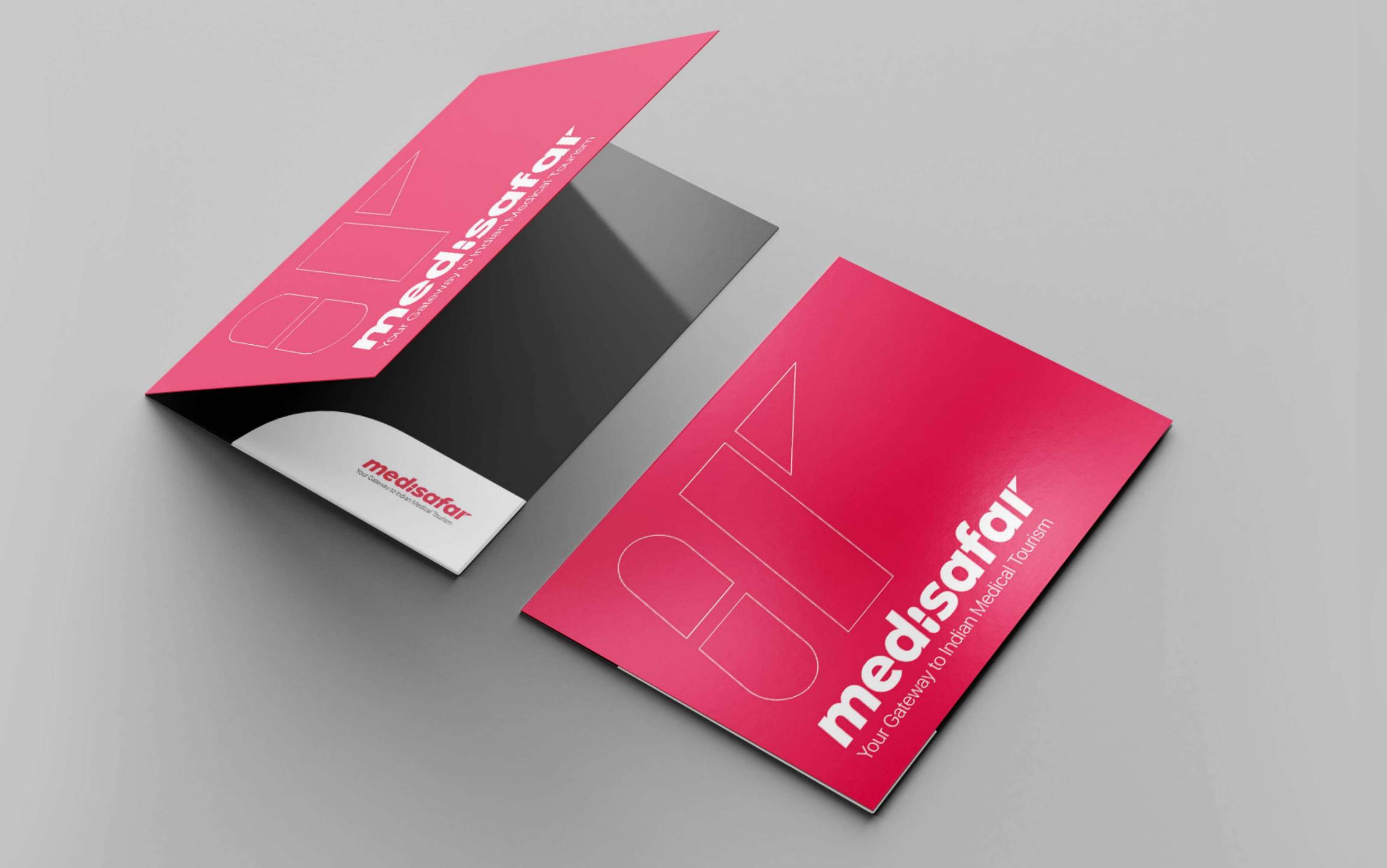
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Bhavar

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Your Gateway to Indian Medical Tourism

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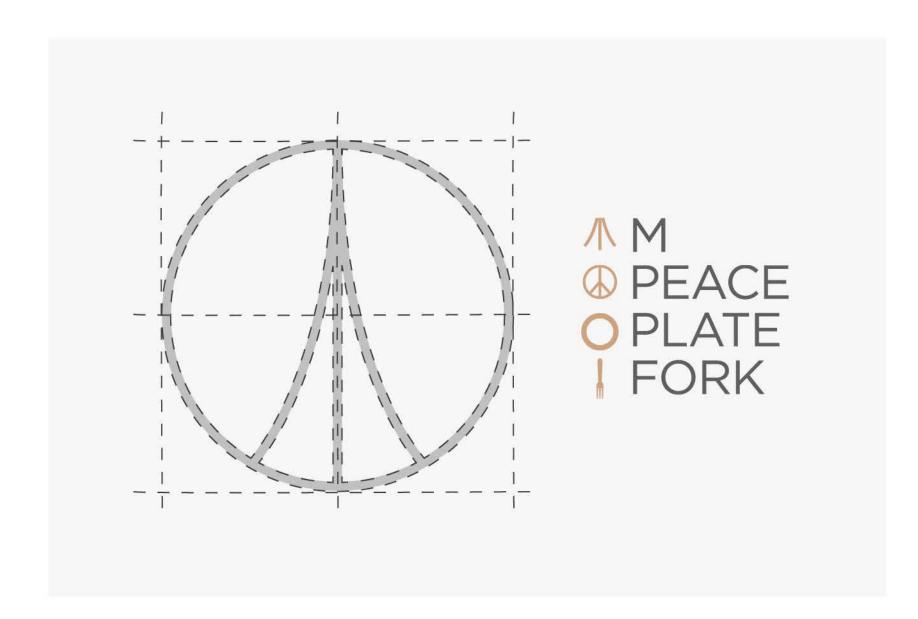












MEGARON

Megaron's name must be communicated to a large audience through its logo - and it is our primary focus. At the very first look, the logo largely depicts the letter "M."

The serene ambience of Megaron, as well as the satisfaction, felt after having good food, are other key aspects. To convey the idea, we designed a logo that looks like a symbol of peace. Also, showcasing instruments such as a plate and fork that can be used to create the logo will make a clear impression on customers and show the passion for good taste and dining aura.











HOME COMES FIRST



INTERIOR APPLICATION 101 HOME

BUSINESS CARD



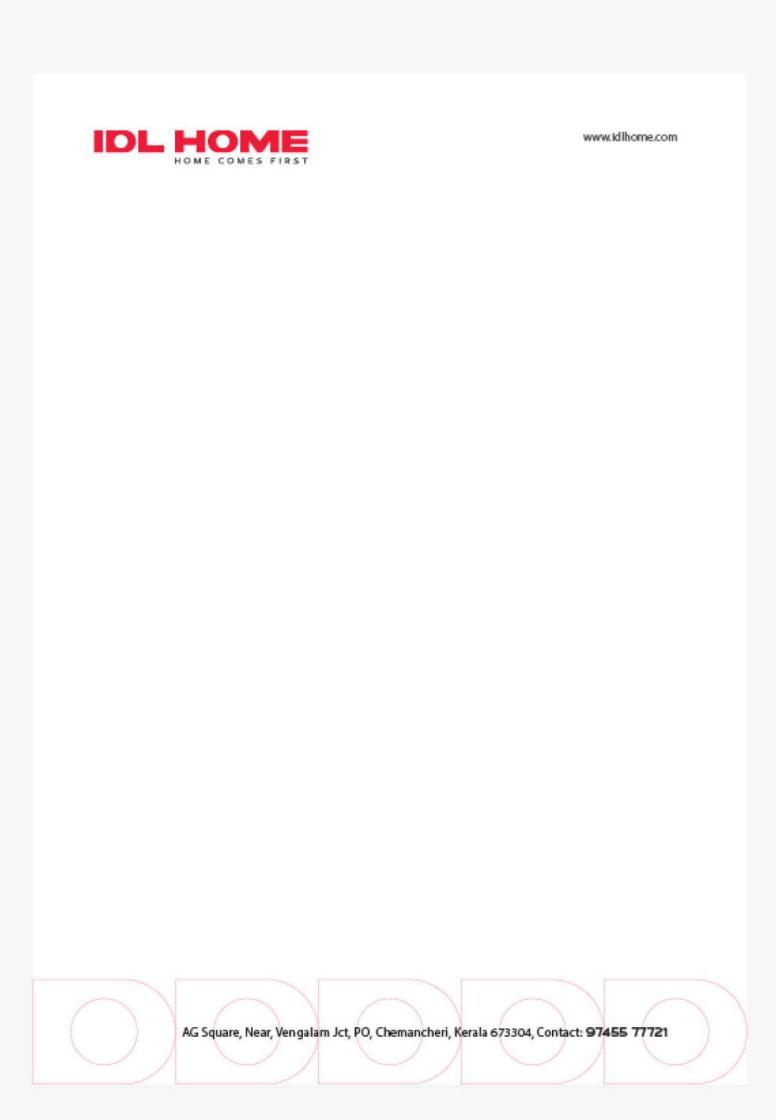


John A. Powell Floor Manager

AG Square, Near, Vengalam Jct, PO, Chemancheri, Kerala 673304



LETTERHEAD





ENVELOPE



AG Square, Near, Vengalam Jct, PO, Chemancheri, Kerala 673304, Contact: 97455 77721 | www.idlhome.com









DIRECTION SIGNAGE







OXYBRICK



OXYBRICK



OXYBRICK

2003 Sunny Day Drive Los Angeles, CA 90017 714-879-8283

@yourwebsite.com Creative Marketing Dear Mr. Valencia

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John A. Powell Marketing Manager **OXYBRICK**

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John A. Powell Marketing Manage





XYBRICK

John A. Powell

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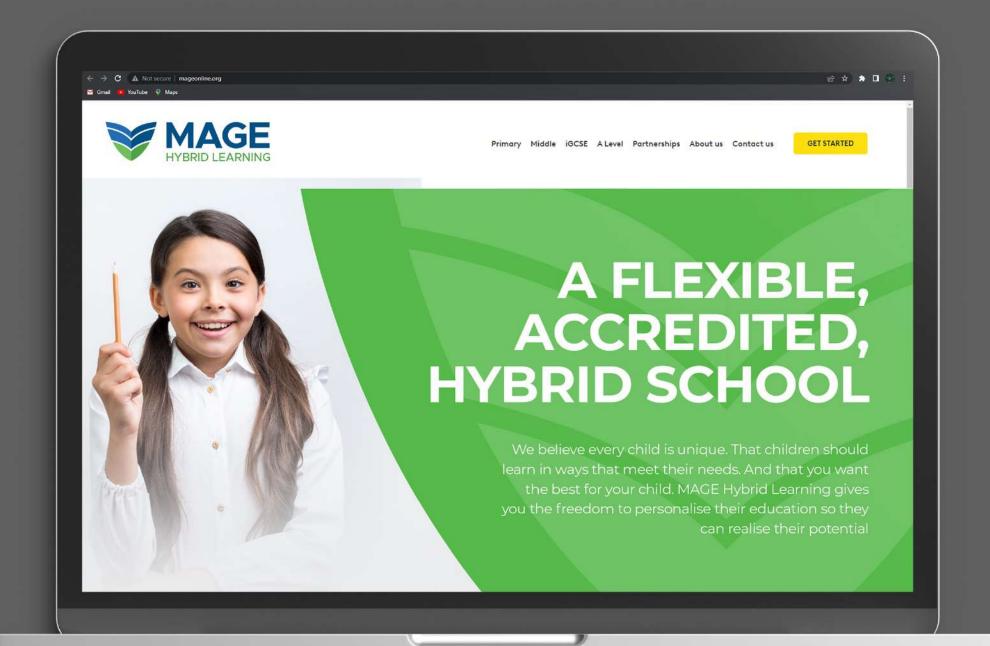




AM GROUP









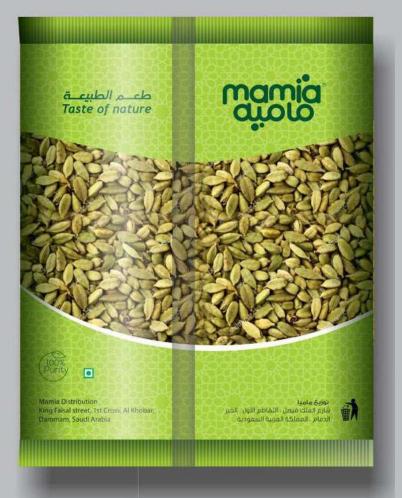




















ام ف عند المحالة المح





DENTAL CARE IN YOUR MOTHER TONGUE



Speak to your Doctor in your Native Language

BOOK AN APPOINMENT

Call: **+971 52 736 3399**





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Call: +971 52 736 3399



Ground Floor, Tech Tower, Al Rashidiya 3 - Ajman - United Arab Emirates







Starring Starlet



By Malabar Gold and Diamonds

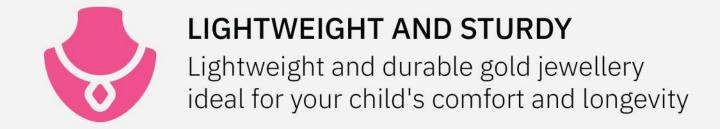
Starring Starlet Gold Gift For Newborn Baby

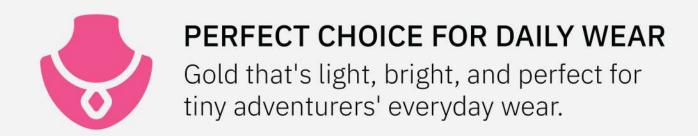
India, a country rich in cultural diversity, often witnesses the celebration of significant events with meaningful traditions. One such tradition is celebrating the arrival of newborn baby by gifting them something precious. In this tradition, Grandparents, Uncles, aunts, and friends have the desire to give them gold as a treasure to mark the special moment, adding a touch of sophistication to the occasion.

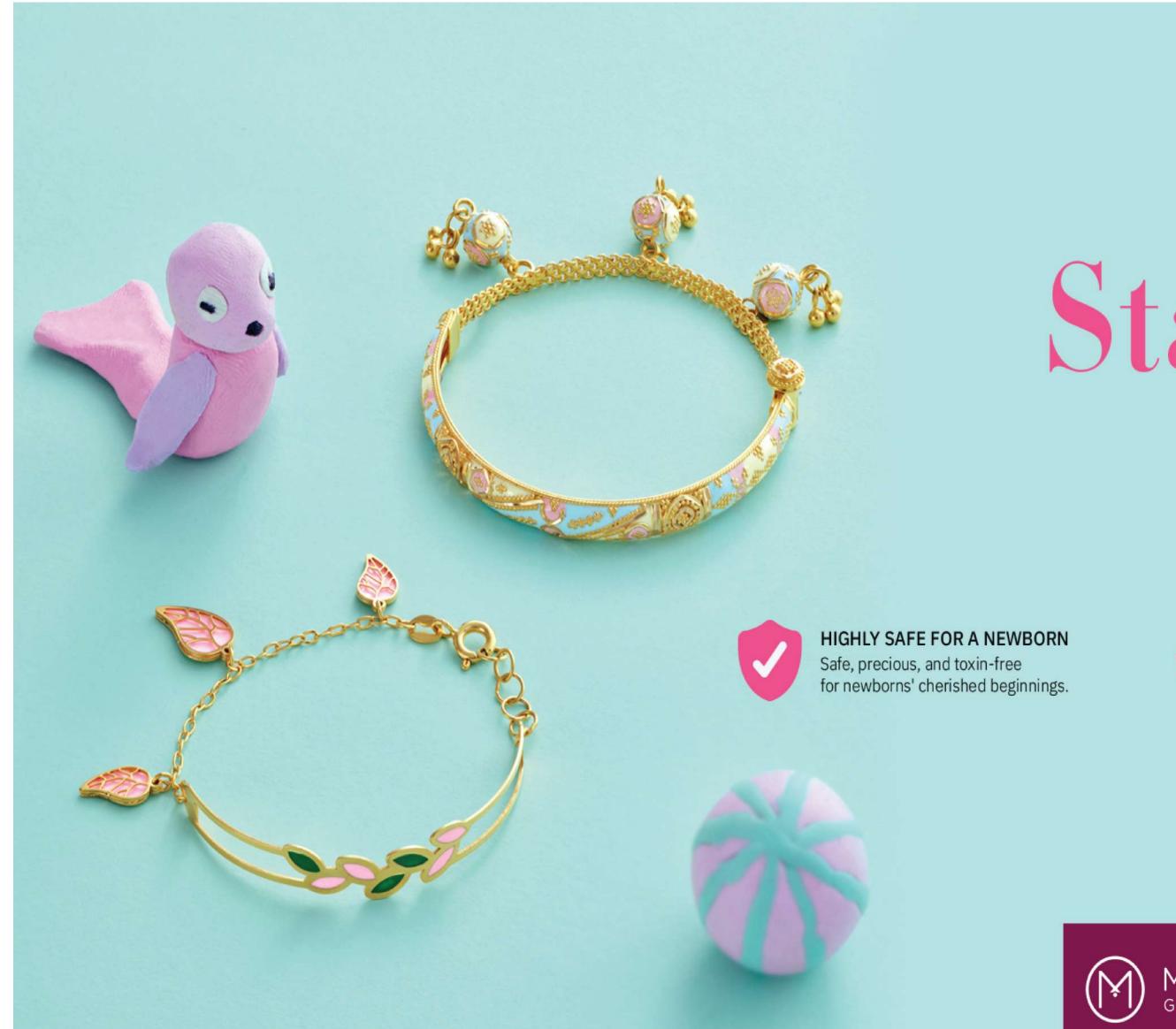
Starring Starlet

Gold Gift For Newborn Baby









Starring Starlet

Gold Gift For Newborn Baby















A MEDLEY OF DESIRES

EVERYDAY MERALDA



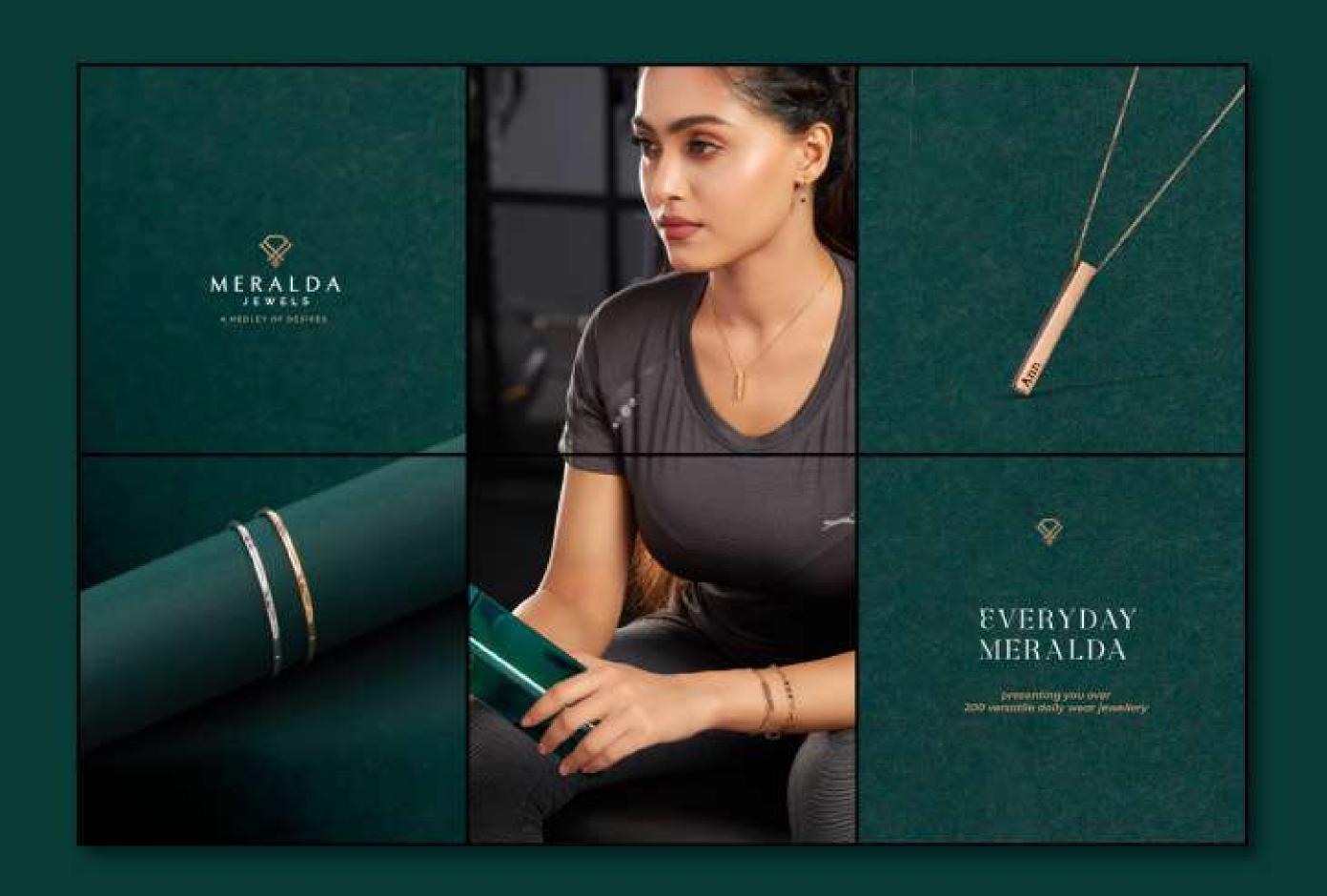


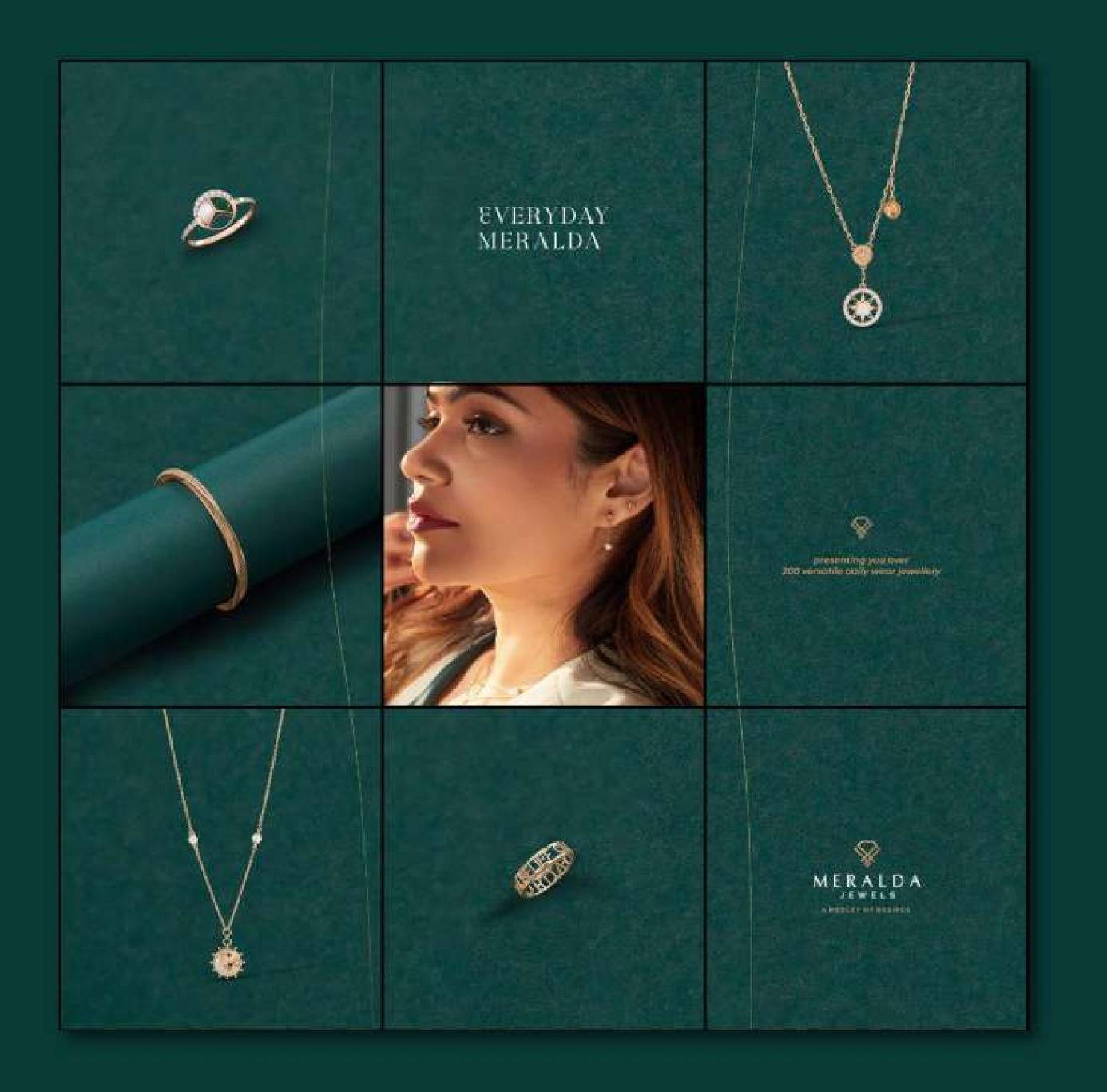




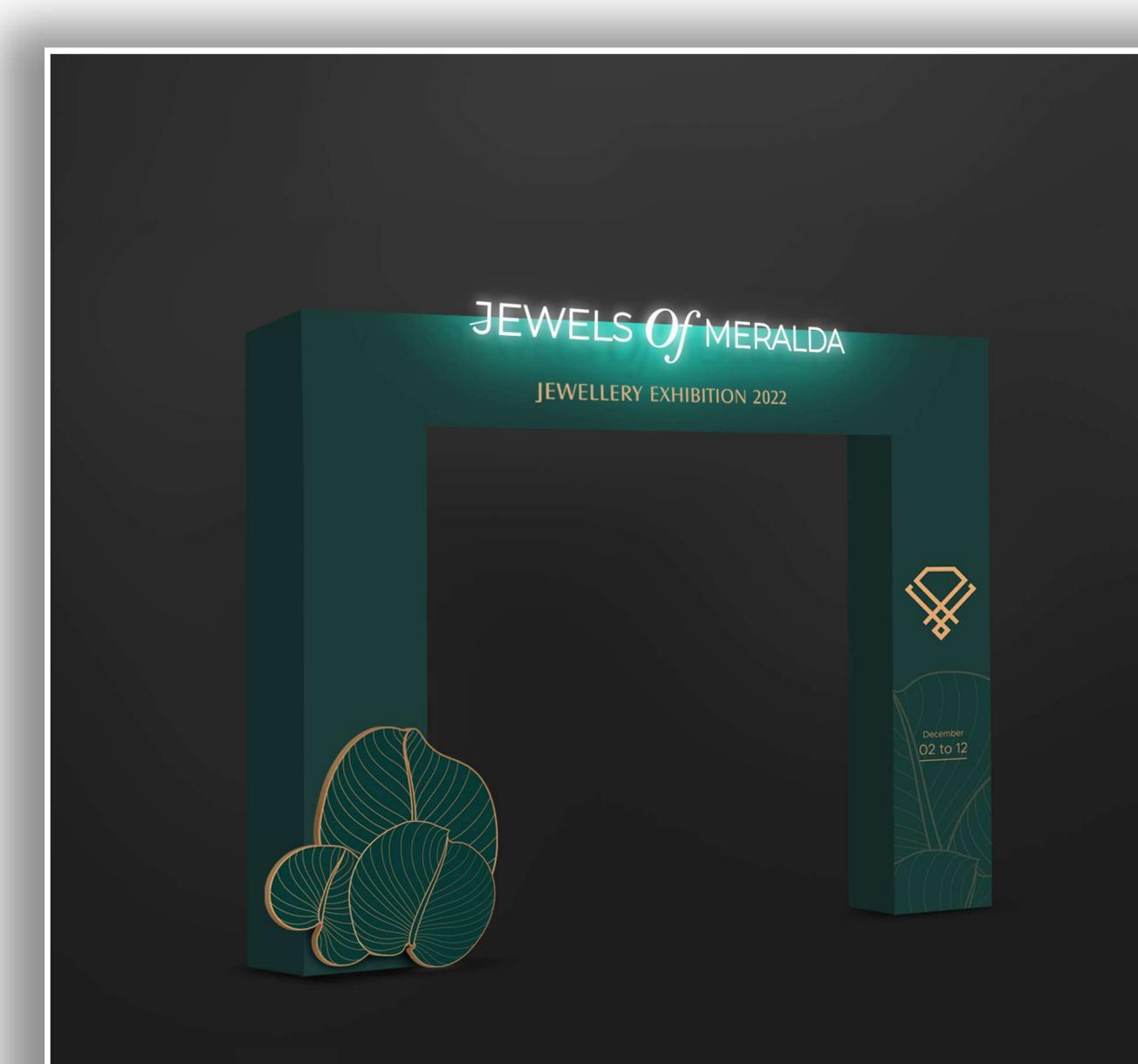
INSTAGRAM GRID















JEWELS Of MERALDA

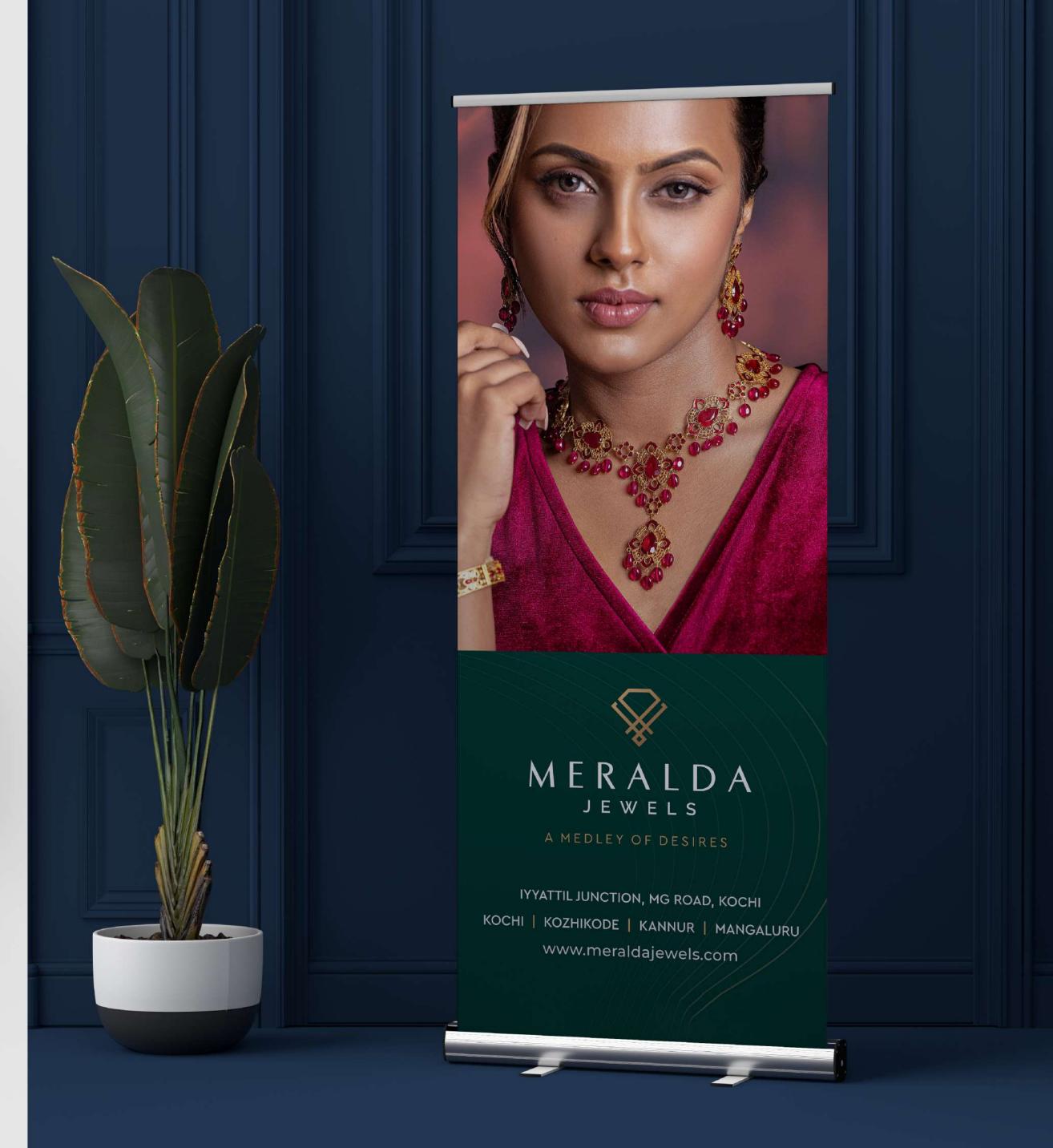




ELEGANCE FOR EVERYONE







BRIDE TOBE







MERALDA

A MEDLEY OF DESIRES

NEAR ARAYIDATHUPALAM, MAYOOR ROAD, KOZHIKODE KOCHI | KANNUR

DIAMOND WEDDING



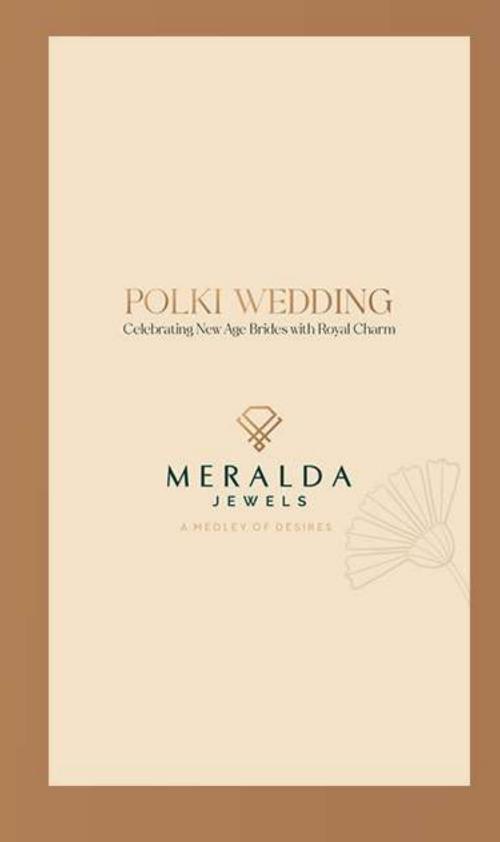




BACK TO ROOTS

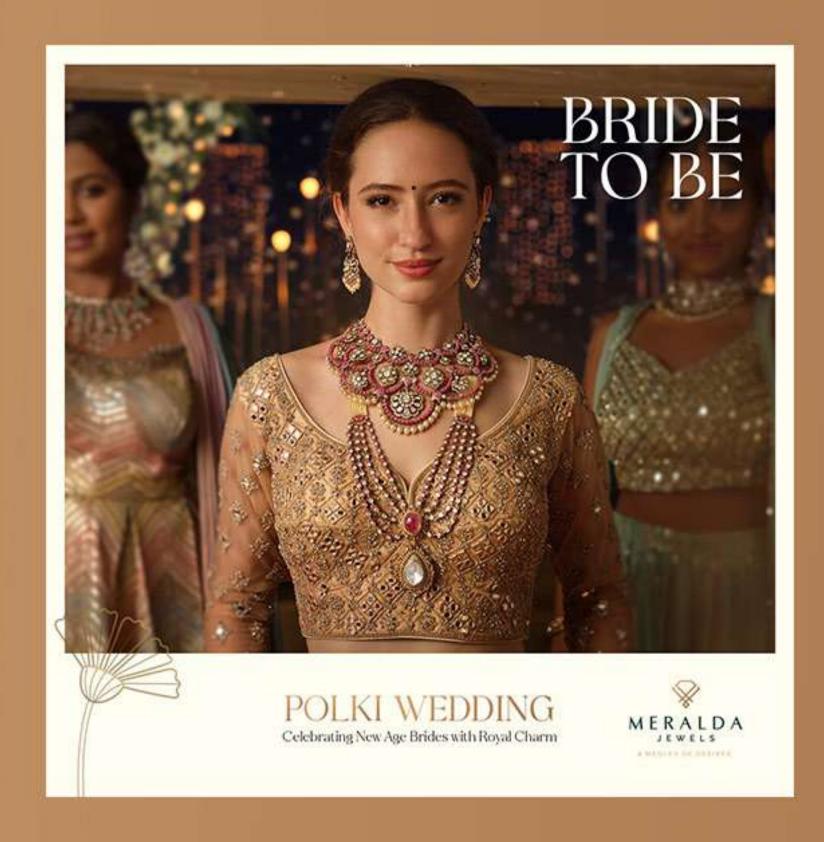


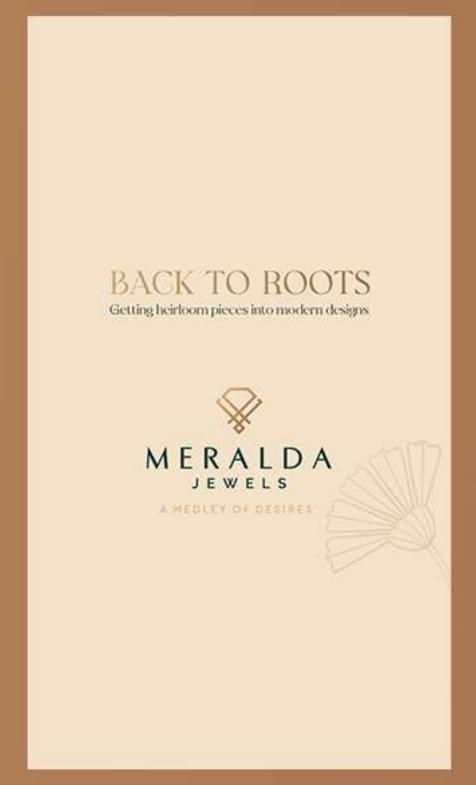




POLKI WEDDING

















JETAN











UNLIMITED TITLES TOFFER

FLAT 20% OFF ON EXCHANGE



Pre-owned luxury cars

CELEBRATING 6 YEARS CAMPAIGN



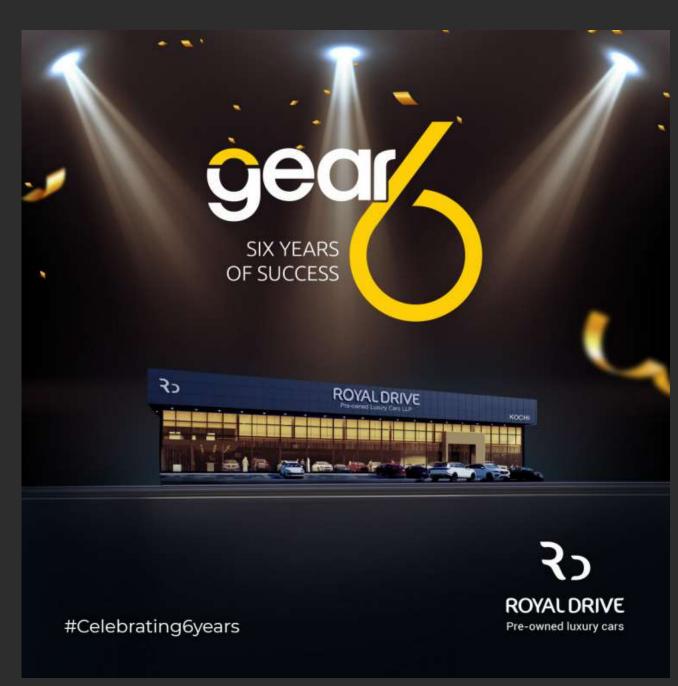


The beautiful enchanting feast is in high gear - celebrating its 6th year of success Royal Drive intend to continue mesmerising luxury enthusiasts while spreading its wings to new horizons.



SOCIAL MEDIA POSTERS







SOCIAL MEDIA ENGAGEMENT CONTEST





ROYAL OSCAR

HONORING THE AWESOME CAR OWNERS

ANNIVERSARY EVENT



Car care session

By adopting another occurrence apart from the honoring event enables the compassion and curiosity of customers. According to automotive enthusiasts they virtue the useful sessions.

Meetup with Celebrity YouTuber

Nowadays, people constantly relying social media influencers for automotive updates. By persuading someone who has a huge following in social media in the automotive field will enhance the participation of customers.



25 ROYAL DRIVE



valentine's day Campaign

The well-known restaurant in Dubai celebrated Valentine's Day by offering a 14% discount on February 14th resulting in overwhelming traffic.













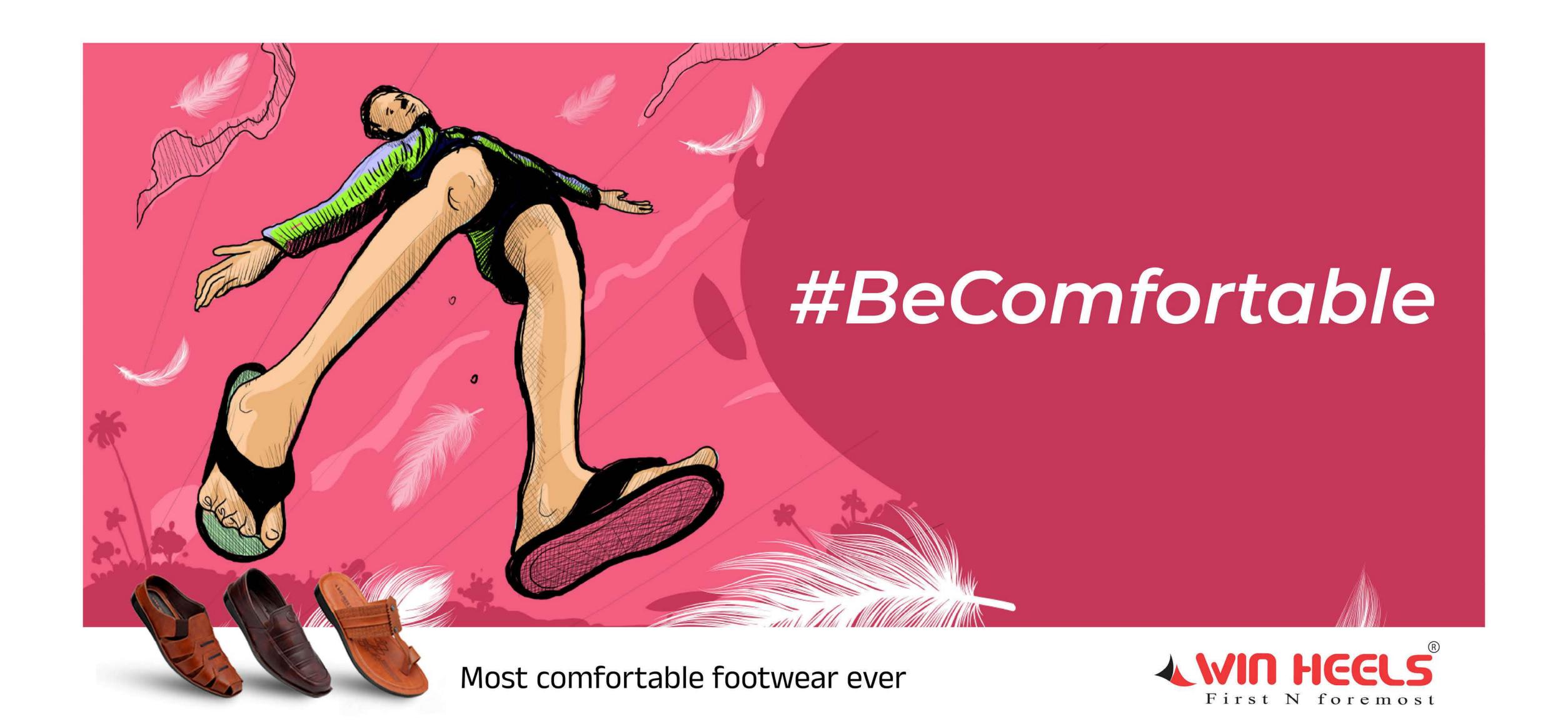
















































KENT AUTOMATIC

SMOKE CURTAIN

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KENTSTATIC

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KENTAUTOMATIC HORIZONTAL FIRE CURTAIN

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KENTAUTOMATIC EGRESS FIRE CURTAIN

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KENT AUTOMATIC ACCORDION FIRE CURTAIN

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Social Media Poster









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⊕ www.securetrack.ae ⋈ sales@securetrack.ae





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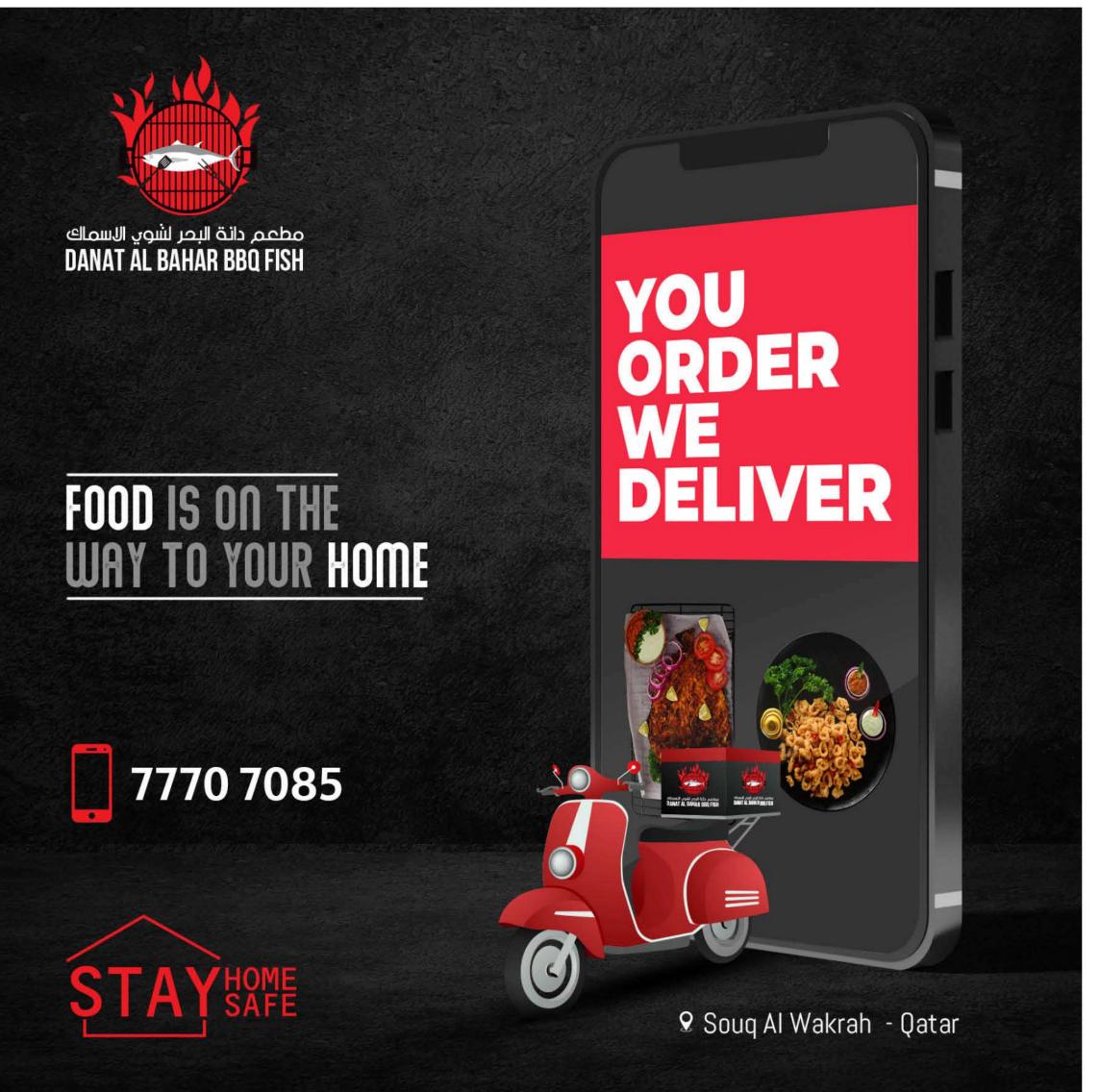
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⋈ sales@securetrack.ae





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حلول 360 درجة لإدارة أعمال مطعمك بربح

نظام إدارة مطعم الكل في واحد للتشفيل السلس





Kaab Bin Malik Street, Al Olaya District, Riyadh, Saudi Arabia

• +966 - **568852119**

www.arabiansoftwares.com

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☑ Info@arabiansoftwares.com













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Premium Partner

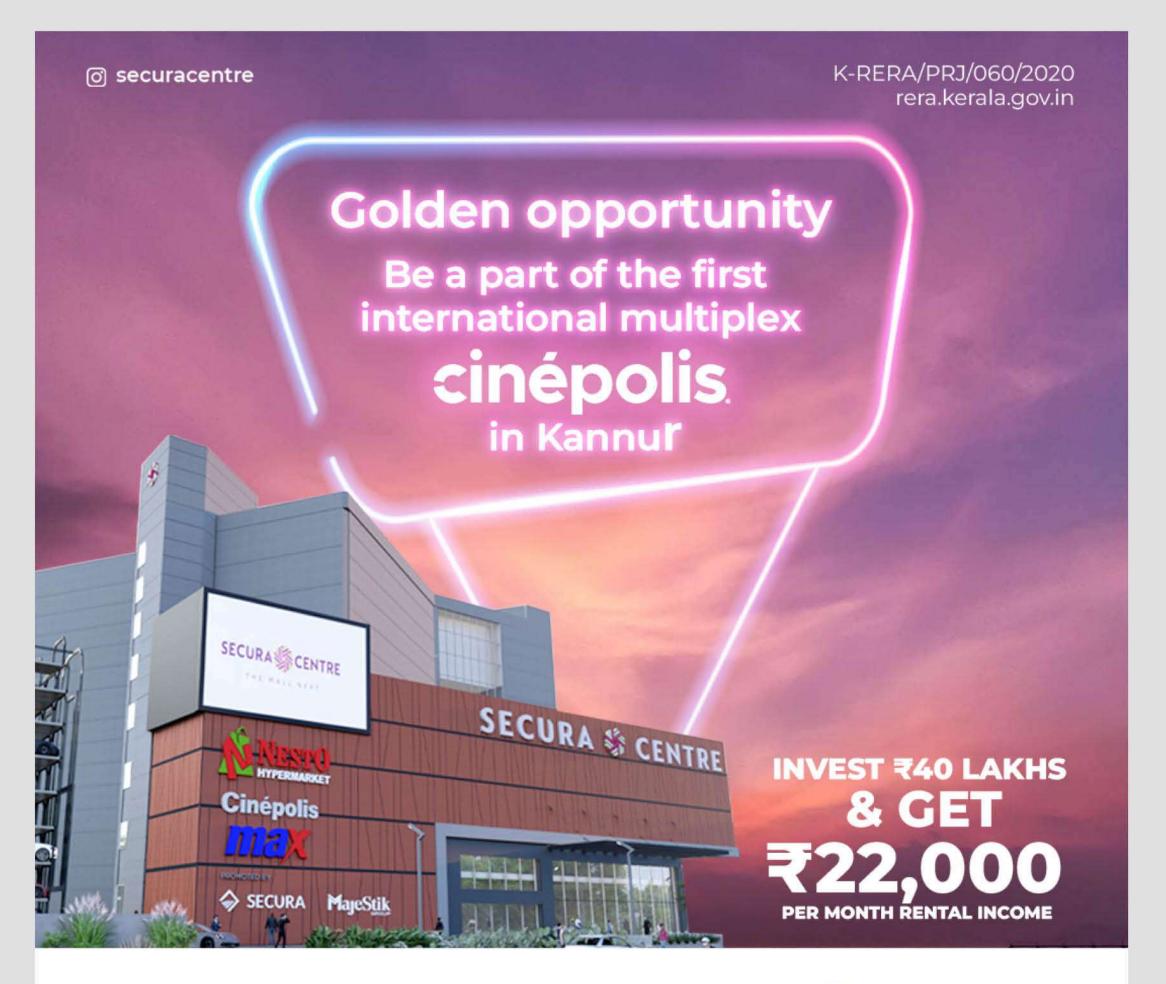
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نظام تبرید و تدفئة المیاه المرکزی

متوفر للمبانى السكنية والتجارية

نظام مركزي للتسخين والتبريد

- (عدد 1 فلتر مياه المركزي الاوتوماتيكي متعدد الأوساط (10 بوصة) اي أو سميث- الولايات المتحدة الأمريكية)
 - عدد 2 سخان المياه المركزي (80جالون) (اي أو سميث الولايات المتحدة الأمريكية)
 - عدد1 مضخة ضغط (قوة الحصان 1) (ويلو ايطاليا)
 - عدد1 مضخة توزيع المياه الساخنة (ويلو- المانيا)

٣١٩٩ ريــال

براد المیاه براد میاه منزلي 2 طن



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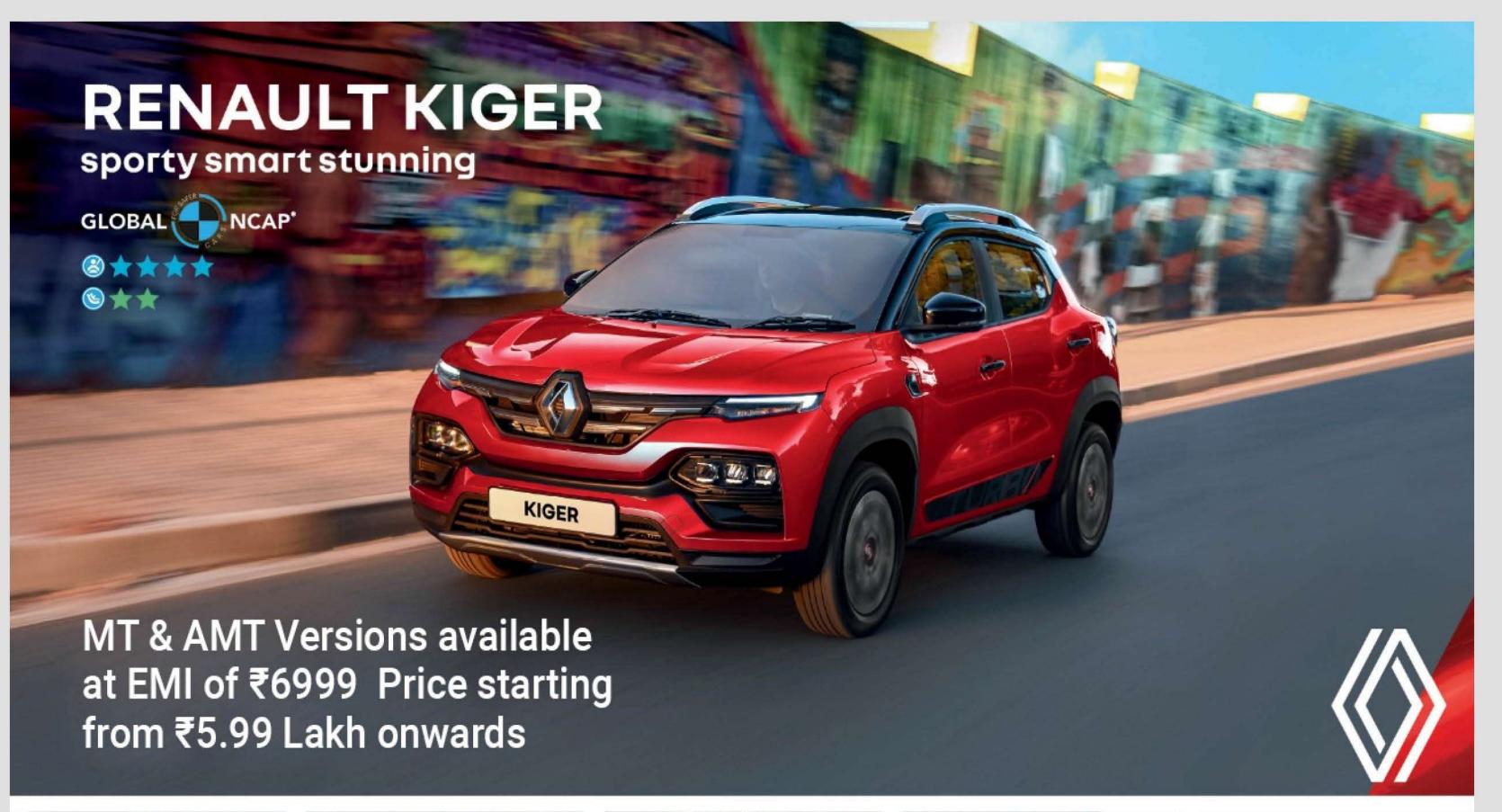






















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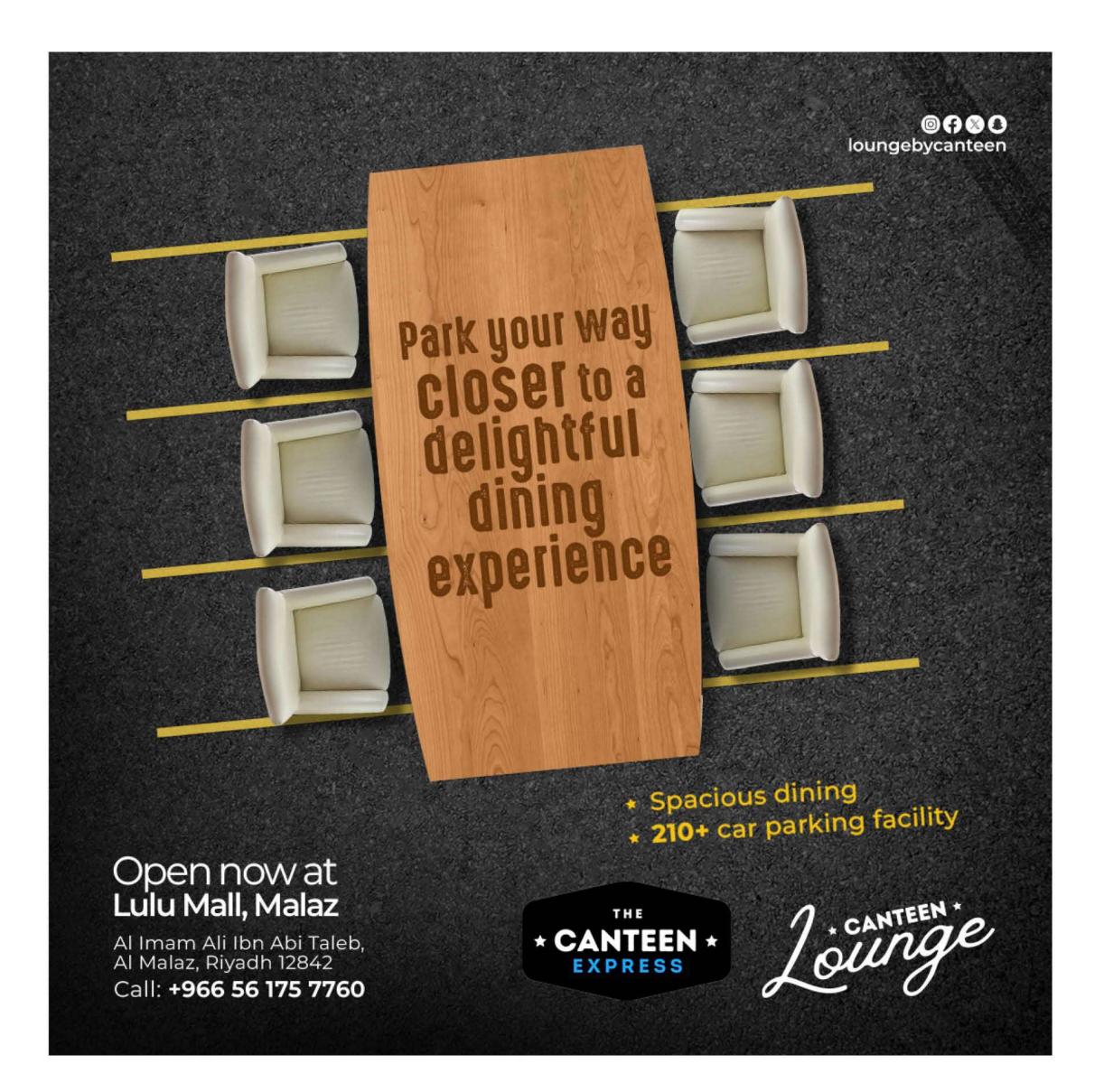


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Does anything hot or cold discomfort your teeth

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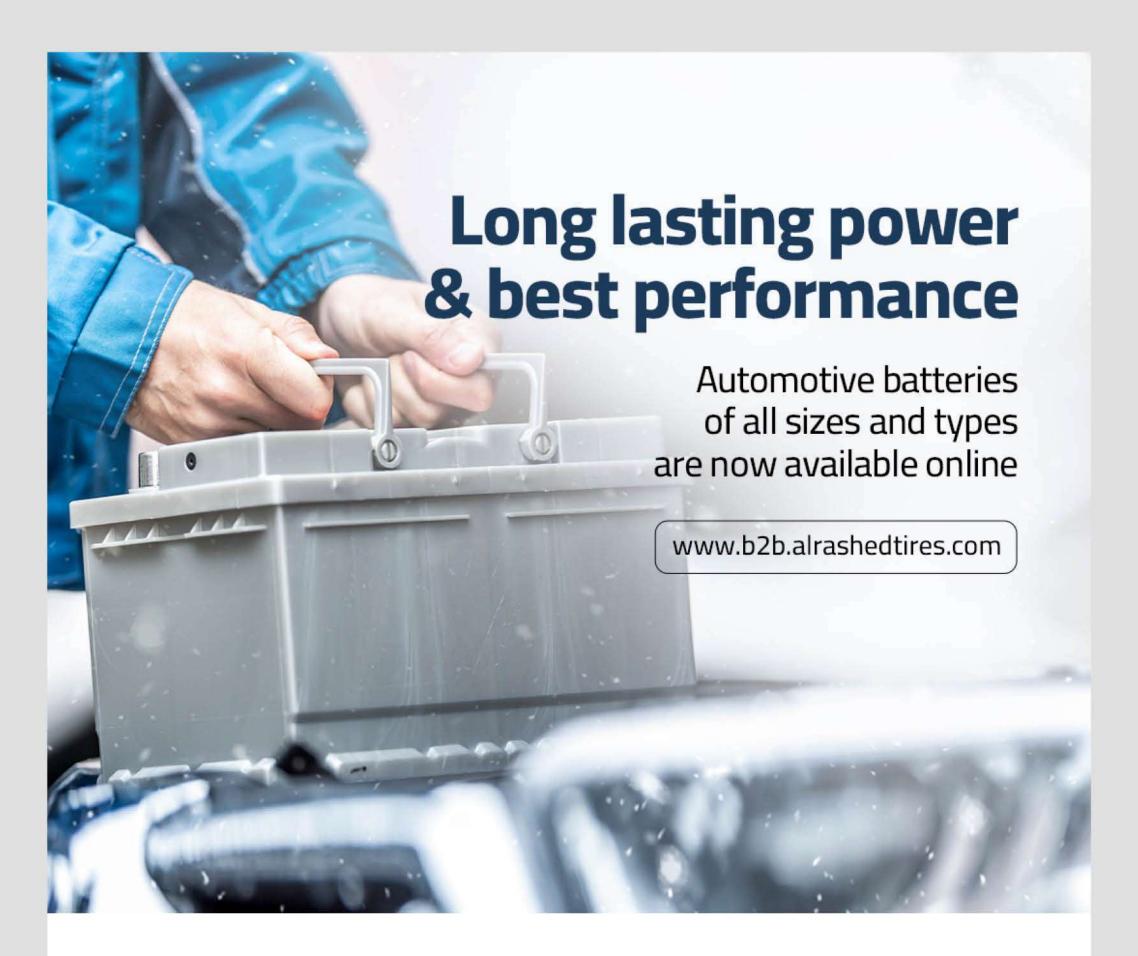
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